

# Real Food Challenge

*An Opportunity for Engagement, Research, and Change*

A series of horizontal stripes in various colors (yellow, green, blue, purple, orange, red, white, green) running across the bottom of the slide.

# What?

- Real Food Challenge is a national organization
  - Goal: shift 1 billion dollars away from industrial foods towards:
    - Local/ community based
    - Ecologically sound
    - Humane
    - Fair

# Why?

- It's relevant to lots of different stakeholders
- Corporate food service model
  - Three major corporations for university foods
    - Compass Group
      - Chartwells
      - Bon Appetit
    - Sodexo
    - Arrowmark

# How?

- Real Food Challenge U of U student group
- Food Systems Working Group
  - Students
  - Administrators
  - Dining services employees
  - Community members
  - Producers
- Various research opportunities

Interested? Email [uofurealfoodchallenge@gmail.com](mailto:uofurealfoodchallenge@gmail.com)