Real Food Challenge

An Opportunity for Engagement, Research, and Change
What?

- Real Food Challenge is a national organization
  - Goal: shift 1 billion dollars away from industrial foods towards:
    - Local/ community based
    - Ecologically sound
    - Humane
    - Fair
Why?

- It’s relevant to lots of different stakeholders
- Corporate food service model
  - Three major corporations for university foods
    - Compass Group
    - Chartwells
    - Bon Appetit
    - Sodexo
    - Arrowmark
How?

- Real Food Challenge U of U student group
- Food Systems Working Group
  - Students
  - Administrators
  - Dining services employees
  - Community members
  - Producers
- Various research opportunities

Interested? Email uofurealfoodchallenge@gmail.com