

Real Food Challenge

An Opportunity for Engagement, Research, and Change

A series of horizontal stripes in various colors (yellow, green, blue, purple, orange, red, white, green) running across the bottom of the slide.

What?

- Real Food Challenge is a national organization
 - Goal: shift 1 billion dollars away from industrial foods towards:
 - Local/ community based
 - Ecologically sound
 - Humane
 - Fair

Why?

- It's relevant to lots of different stakeholders
- Corporate food service model
 - Three major corporations for university foods
 - Compass Group
 - Chartwells
 - Bon Appetit
 - Sodexo
 - Arrowmark

How?

- Real Food Challenge U of U student group
- Food Systems Working Group
 - Students
 - Administrators
 - Dining services employees
 - Community members
 - Producers
- Various research opportunities

Interested? Email uofurealfoodchallenge@gmail.com